

Congress Program Advertising Rates

Back Cover (color)	\$200
Inside Front or Back Cover (color)	\$150
Full page B/W	\$85
I/2 page B/W	\$40
Business Card	\$25

Ads are due PAID IN FULL September 1, 2016

Mail payments to :AABH Congress C/O Marcy Lewandowski 3573 North Rd Clyde, MI 48049

Use at least a 300 dpi resolution for best quality. Convert ad to grayscale if submitting a black and white ad. Color ads must be in CMYK format. RGB is NOT acceptable. Full page specification 8 3/4" x 11 1/4" (full bleed). Finished size 81/2" x 11" Finished size half page 8 1/2 x 5 1/2 **Live image/text within 8"x5". Business card spec. 31/2" x 2".