



## BUCKSKIN HORSE ASSOCIATION OF MICHIGAN

Home of the  
ALL AMERICAN BUCKSKIN HORSE CONGRESS

### SPONSORSHIP OPPORTUNITIES

#### Overall Champion Sponsor:

- **Exclusive naming on one (of 2) Year End Overall Saddle Award**  
*(Includes website, announcements, certificate to winner)*
- **Logo/URL on BHAM Video and Print Ads distributed Regionally & Nationally**
- **Premium placement vendor space at All American Buckskin Congress Show**
- **Vendor space at each regular season show**
- **One half page Ad** and Listing on Sponsor page in All American Buckskin Congress Show Program
- **One half page Ad** and Listing on Sponsor page in Awards Banquet Program
- **2 Awards Banquet Tickets**
- **\$120 Allocation to Jr. BHAM Scholarship program**
- Sponsor's banner displayed at all shows (sponsor provides banner)
- Logo/Live Link on Sponsor Page on BHAM website ([www.michiganbuckskin.org](http://www.michiganbuckskin.org))
- Daily announcement/mention at all shows
- Listing in Sponsor section on all showbills
- Certificate of Appreciation

*Investment: \$1,200*

#### Division Champion Sponsor:

- **Exclusive naming on one (of 7) Year End Division Award**  
*(Includes website, announcements, certificate to winner)*
- **Logo/URL on BHAM Video and Print Ads distributed Regionally & Nationally**
- **Vendor space at each regular season show**
- **2 Awards Banquet Tickets**
- **\$75 Allocation to Jr. BHAM Scholarship program**
- **One quarter page Ad** and Listing on Sponsor page in All American Buckskin Congress Show Program
- One quarter page Ad and Listing on Sponsor page in Awards Banquet Program
- Sponsor's banner displayed at all shows (sponsor provides banner)
- Logo/Live Link on Sponsor Page on BHAM website ([www.michiganbuckskin.org](http://www.michiganbuckskin.org))
- Daily announcement/mention at all shows
- Listing in Sponsor section on all showbills
- Certificate of Appreciation

*Investment: \$750*



**\*\*Custom Sponsorship terms upon request**

**For more information or setup a sponsorship**

**Courtney Estala  
BHAM Secretary  
517.316.6355  
cestala@umich.edu**



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### SPONSORSHIP OPPORTUNITIES

#### Hi Point Sponsor:

- **Exclusive naming on one (of 7\*) Weekend High Point Award ( at each regular show)**  
*(Includes website, announcements, certificate to winner)*
- **Sponsor's banner displayed at all shows (sponsor provides banner)**
- **One quarter page Ad** and Listing on Sponsor page in Awards Banquet Program
- **Logo/Live Link** on Sponsor Page on BHAM website ([www.michiganbuckskin.org](http://www.michiganbuckskin.org))
- B&W Business Card Size Ad and Listing on Sponsor page in All American Buckskin Congress Show Program
- Daily announcement/mention at all shows
- Listing in Sponsor section on all showbills
- Certificate of Appreciation

*Investment: \$300*

#### Circuit Champion Sponsor:

- **Highlighted Naming as Circuit Champion Award Sponsor (at two regular shows)**  
*(Includes website, onsite signage, and announcements)*
- **B&W Business Card Size Ad** and Listing on Sponsor page in All American Buckskin Congress Show Program
- B&W Business Card Size Ad and Listing on Sponsor page in Awards Banquet Program
- Daily announcement/mention at all shows
- Listing in Sponsor section on all showbills
- Listing on Sponsor Page on BHAM website ([www.michiganbuckskin.org](http://www.michiganbuckskin.org))
- Certificate of Appreciation

*Investment: \$150*

#### All Around Sponsor:

- **B&W Business Card Size Ad** in Awards Banquet Program
- **Daily announcement/mention at all shows**
- **Listing in Sponsor section on all showbills**
- Listing on Sponsor Page on BHAM website ([www.michiganbuckskin.org](http://www.michiganbuckskin.org))
- Listing on Sponsor Page in All American Buckskin Congress Show Program
- Listing on Sponsor Page in Awards Banquet Program
- Certificate of Appreciation

*Investment: \$100*

#### Dun Factor Sponsor:

- Listing on Sponsor Page on BHAM website ([www.michiganbuckskin.org](http://www.michiganbuckskin.org))
- Listing on Sponsor Page in All American Buckskin Congress Show Program
- Listing on Sponsor Page in Awards Banquet Program
- Certificate of Appreciation

*Investment: \$25*



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